



Factors to Consider When Deciding to Go (or Not Go) for a Grant Opportunity.

When determining if you should go for a grant opportunity, check the following:

If you answer "GO!" for each factor on the list, go forward with confidence!

If you answer "NO-GO" for up to 1 or 2 factors, proceed with caution.

If you answer "NO-GO" for 3 or more factors, consider moving on to the next funding opportunity.

GO	NO-GO	
<input type="checkbox"/>	<input type="checkbox"/>	Alignment Your goals for the proposed project align with the vision of this funder and grant opportunity.
<input type="checkbox"/>	<input type="checkbox"/>	History Your organization has a history of funding from this funder.
<input type="checkbox"/>	<input type="checkbox"/>	Relationship You've identified a human connection (staff, board, volunteer) to an influencer at this foundation.
<input type="checkbox"/>	<input type="checkbox"/>	Invitation You've contacted the funder and received a warm invitation to apply.
<input type="checkbox"/>	<input type="checkbox"/>	Preparedness There is sufficient time and the right team to prepare a thoughtful application and required supplemental materials including a budget.
<input type="checkbox"/>	<input type="checkbox"/>	Need There is evidence that the proposed initiative fills a demonstrable need.
<input type="checkbox"/>	<input type="checkbox"/>	Odds Your organization can be competitive relative to the number and credentials of other contenders.
<input type="checkbox"/>	<input type="checkbox"/>	ROI The potential gain warrants the costs in time/effort/money to apply.
<input type="checkbox"/>	<input type="checkbox"/>	Vision The project/initiative you are proposing is in line with the organization's strategic plan and goals.
<input type="checkbox"/>	<input type="checkbox"/>	Expertise You have internal experts or committed partners with credentials to lead the proposed initiative.
<input type="checkbox"/>	<input type="checkbox"/>	Requirement If the grant is awarded, the future reporting requirements are achievable.