



Factors to Consider When Deciding to Go (or Not Go) for a Grant Opportunity.

When determining if you should go for a grant opportunity, check the following:

If you answer "GO!" for each factor on the list, go forward with confidence!
If you answer "NO-GO" for up to 1 or 2 factors, proceed with caution.
If you answer "NO-GO" for 3 or more factors, consider moving on to the next funding opportunity.



Alignment

Your goals for the proposed project align to the priorities and goals of this funder and grant opportunity.

GO NO-GO



History

Your organization has a history of funding from this funder.

GO NO-GO



Relationship

You've identified a human connection (staff, board, volunteer) to an influencer at this foundation.

GO NO-GO



Invitation

You've contacted the funder and received a warm invitation to apply.

GO NO-GO



Preparedness

There is sufficient time and the right team to prepare a thoughtful application and required supplemental materials including a budget.

GO NO-GO



Need

There is evidence that the proposed initiative fills a demonstrable need.

GO NO-GO



Odds

Your organization can be competitive relative to the number and credentials of other contenders.

GO NO-GO



ROI

The potential gain warrants the costs in time/effort/money to apply.

GO NO-GO



Vision

The project/initiative you are proposing is in line with the organization's strategic plan and goals.

GO NO-GO



Expertise

The project/initiative you are proposing is in line with the organization's strategic plan and goals.

GO NO-GO



Requirement

If the grant is awarded, the future reporting requirements are achievable.

GO NO-GO